



Do you want to start a Franchise Business?

We are here to match you with the profitable Franchise through our -

FRANCHISE SEEK DISCOVERY PROCESS -

The goal of the Franchise Seek Discovery Process is for you to learn about various franchise system while our team discovers who you are and what you are trying to accomplish by owning your own business. Our mission is to match the goals of qualified individuals with the business opportunity using our Discovery Process based on integrity, knowledge, and respect.

The Discovery Process can be anywhere from a 30 to 45-day process. As a new entrepreneur candidate, we expect you to be able to achieve a point of clarity and sign a franchise agreement within this time frame if you are awarded a franchise by the best franchise brands.

Making a choice, however, does not equate to "opening the business". The decision, at this point, is to become a business owner and join the Network of well-established Franchise brands as a new Franchisee.

7 Step Process

(A systematic & scientific process
in matching up with the profitable Franchise)

1. Goals, Overview & Decision Criteria
2. Brand suggestions, discussions & Review
3. Complete request for consideration
4. Business Review of Franchisor details & Agreement
5. Attend Discovery Days Event at the brand office
6. Final Franchisee & Financial Validation
7. Sign Letter of Intent/Agreement with the brand

Step 1

Goals, Overview and Your Criteria

Working together, we're committed to investing the time necessary to understand your experience and what you're seeking to accomplish. We will thoroughly explore your personal and professional needs, your fit with our brand partners, along with the timeline, selection criteria, and investment range. We'll discuss any fears or concerns you may have as well.

Step 2

Brand suggestions, discussions & Review

Based on the completion of the previous step 1, Franchise Seek will guide and introduce you to different brands under its brand portfolio. We will also do a deep-dive presentation into the vision, objectives, and the unique value proposition that our Franchisors offer to clients. This is where we determine whether it makes sense to continue the discussion, through an open and honest dialogue. Here, you'll get a clear picture of the business options and culture, and learn the profile, style, character and habits of a successful Franchise business. If we both elect to move forward, we'll schedule next steps and establish firm timelines.

Step 3

Complete Request for Consideration

The confidential, non-binding "Request for Consideration" demonstrates to Franchise Seek that you are serious about exploring this opportunity and want to learn more about the brand. There is no obligation or commitment to invest at this point; once we've received and discussed your application, we will provide the Franchise agreement document, which includes more detail on training, mutual obligations, the initial investment and ongoing expenses associated with owning and operating the business.

Step 4

Business Review of Franchisor details & Agreement

We help you to understand the complex franchise agreement and thoroughly review it with you. This is a comprehensive information outlay, including the Franchisor company background, management team, a detailed breakdown of the total investment and more. We want to make sure you fully understand every aspect of the business. It is also critical that we document your selection criteria and ensure that the proposed brand is the right fit for you. Then we schedule our Discovery Days event at the franchisors headquarter.

Step 5

Attend Discovery Days Event

This is your opportunity to meet the entire executive team in person and ask the tough questions. You'll be immersed in the Franchisors culture and the ways the Franchisor can help you accomplish your goals through small business ownership.

Step 6

Final Franchisee & Financial Validation

Once you've attended Discovery Days and received an award letter, the next step will be to complete your final Franchisee and financial validation. Throughout your Discovery Process we encourage you to reach out to our Franchisees to gather information about their experiences, and what it means to be a Franchisee. Of course, the depth and value of those conversations will be dependent upon your understanding of the business model and proprietary strategies. Take advantage of these discussions – spend plenty of time and take notes. Explore the elements of the business that excite you, that concern you and that you may not understand fully. Afterward, we'll discuss next steps with your Franchise Development Director, and schedule the signing of the Franchise Agreement.

Step 7

Sign Letter of Intent/Agreement with the brand

Congratulations! You have completed the Discovery Process and are now a member of the Franchisor's family. Upon receipt of the signed Franchise Agreement and initial fees, we will schedule a handoff call with the Franchisors On-Boarding and Operations team within one to two days. This call starts the new Franchisee On-Boarding process and establishes a schedule for planning & training for a successful launch. The dedicated On-Boarding and Operations team of the Franchisor brand will ensure that you are well equipped as you begin to market your new business

To Get Started Call Us On: +91 9892206948